

## **International Conference on 'Indian Media Studies: Contemporary Perspectives'. (25-26 July 2017)**

### **Concept Note:**

The past three decades have seen a spate of publications that have attempted to theorize various aspects of Indian media. We are witnessing a thriving field of media research at the crossroads of a variety of academic disciplines including Anthropology, History, Sociology, Political Science, Cultural Studies, Media Studies and Communication Studies. This is an opportune moment to take stock of this rich and growing field and to create new frames that will help us better understand media's role in the making of contemporary India. For the purpose of this seminar 'media studies' will refer to work on television, radio, print, web and social media as well as the more cognate fields of mobile telephony, advertising, public relations and informatics. Rather than considering these media forms and communication practices in isolation, the conference intended to look into the larger contexts where such forms and practices converge in technologies, expertise, entrepreneurial endeavors, markets and reception to produce a mediated social framework. Cyber cultures and digital technologies particularly characterize such a framework in our times, demanding a critical, interdisciplinary engagement with media as a whole. The conference consisted of 8 single-session panels tentatively structured around the following themes: Media histories; Media pedagogy; Media industries; Audiences and Publics; Regional and Vernacular Media; Alternative Media; Media Law; New/Digital Media, and India in Global Media.

An International conference on 'Indian Media Studies: Contemporary Perspectives' was organised at IAS during 25-26 July 2017. Dr. Biswarup Sen, Associate Professor, School of Journalism and Communication, University of Oregon, Professor Abhijit Roy, Department of Film Studies, Jadavpur University and Dr. Bindu Menon, fellow of IAS were the Conveners of the seminar. The welcome address was given by Professor Anand Kumar, Fellow, IAS. Dr. Biswarup Sen, Convener of the seminar gave introductory remarks.

### **PARTICIPANTS:**

- Ms. Namita Nagpal, A-3, MCD Flates, Soami Nagar, New Delhi
- Dr. Britta Ohm, Institute of Social Anthropology, University of Bern, Switzerland 31
- Dr. Shelly Pandey, Nehru Memorial Museum and Library, Teen Murti Bhawan, New Delhi
- Dr. Ravinder Kaur, Centre of Global South Asian Studies, University of Copenhagen
- Mr. Sriram Mohan, Department of Communication Studies, University of Michigan
- Ms. Silpa Mukherjee, School of Art and Aesthetics, Jawaharlal Nehru University, New Delhi
- Ms. Ritika Popli, Sispal Vihar, Sohna Road, Gurgaon, Haryana
- Professor Daya Kishan Thussu, Communication and Media Research Institute, University of Westminster, London
- Mr. Vibodh Parthasarathi, Centre for Media and Governance, Jamia Milia Islamia University, Delhi

- Professor Mohan Jyoti Dutta, Department of Communications and New Media, National University of Singapore
- Dr. Ratnakar Tripathy, Fellow, IAS, Shimla